

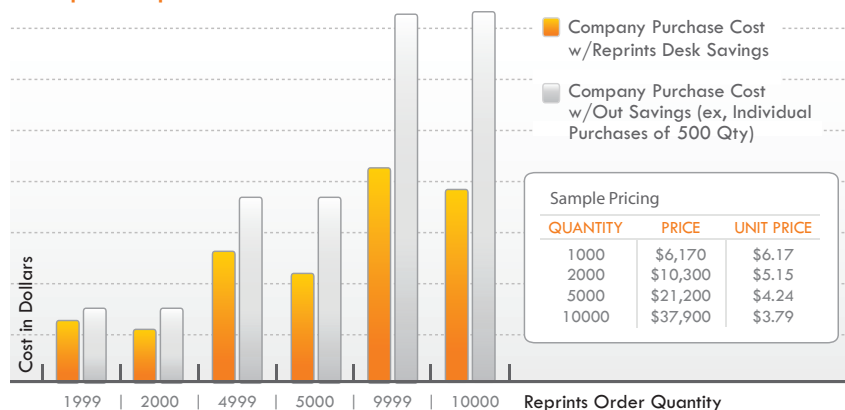
REPRINTS GPO

For Consolidated Reprint Procurement

Reduce Reprints Spending by Up to 50%

Reprints GPO is the Reprints Desk group purchasing software service that consolidates fragmented article reprint buying by professionals across product marketing and sales, meeting management, and medical affairs, to deliver a global spending view and unlock company purchasing power for savings on annual and per order bulk article reprint purchases.

Sample Reprint Purchase



With its single-source service model for **“Any Article, Any Quantity, Any Publisher,”** Reprints Desk delivers additional benefits by simplifying quoting, ordering, and billing processes, and leveraging our buying power with yours and your affiliates.

How It Works

1. Company-wide reprint buyers are grouped by customer-defined parameters, such as product affiliation
2. Reprints Desk notifies group buyers of pending reprint purchases
3. Reprint buyers calculate savings from consolidated purchases with the web-based Reprints GPO estimator, then submit orders
4. Reprints Desk finalizes the order, coordinates the production of the reprints, packages and delivers to the specified address of each participating buyer, and splits the bill accordingly
5. Reprints Desk saves orders details for a global view of all reprint spending and savings



REPRINTS DESK

The Content Workflow Company

4 Reasons to Adopt GPO

- Significant annual and per order cost-savings on reprint orders
- Staff time-savings for managing quotes and order processes
- Improved spend management via increased visibility
- Simplified billing with a single vendor

Did You Know?

Global reprint spending at top healthcare companies is as high as \$15 million (USD) annually, but few companies manage the process efficiently.

Start Saving Today

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